



## PROFILE OF PALLIVIKASH



### Address

**Registered and Coordination Office**

**At: Chalanpada, Po:Goimundi, Via: Khariar , Dist:Nuapada ,Pin: 766107, Odisha**

**Email: [pallivikash2001.306@rediffmail.com](mailto:pallivikash2001.306@rediffmail.com), [pallivikashnuapada@gmail.com](mailto:pallivikashnuapada@gmail.com)**

**Log on: [www.pallivikashodisha.org](http://www.pallivikashodisha.org), Cell No: 918018370283, 919437384080**

**ORGANITIONAL PROFILE**

Sl. No	Type of Information	Details
1	Name of the organization	PALLIVIKASH
2	Registered office Address	At;Chalanpada, Po-Goimundi, Via-Khariar , Dist-Nuapada , Odisha Pin-766107 Email; <a href="mailto:pallivikash2001.306@rediffmail.com">pallivikash2001.306@rediffmail.com</a> <a href="mailto:pallivikashnuapada@gmail.com">pallivikashnuapada@gmail.com</a> Log on ; <a href="http://www.pallivikashodisha.org">www.pallivikashodisha.org</a> 918018370283, 9437384080
3	Chief Functionaries / Officer Bearer	Secretary;-Suresh Kumar Raut MSW & PG DRD with 19 years experience in Development Sector.
		Treasurer- Arun Singh Barik BSC agriculture with 10 year experience in Watershed Development Project.
4	Field Office Address / Coordination Office	At- Karanjakot, Po-Nuagaon , Via-Golamunda Dist-Kalahandi, Odisha Contact Person – Bhipi Hansa
5	Year of Establishment and Legal Status	1997

**Legal Status of the Organization**

Act of Registration	Registration Numbers	Date of registration
Society Registration Act 1860	1156/54/NPD	10.08.2001
Income tax Act 12A	F. No. CIT/SBP/TECH/12A/2010-11/6095	14.03.2011
Income Tax Act 80G	No.CIT/SBP/TECH/80G/2010-11/6097	14.03.2011
FCR Act	105110016 (Renewal Date; )07.08.2016	21.05.2008

**6. Background;** Pallivikash, a non-profit organization presently, working in Action research, advocacy and field projects relating to local self governance and promoting community based natural resource management systems and processes, forest based livelihood (NTFPs and SAP Marketing and enterprise development). For the last 10 years, Pallivikash has been working with economically poor socially marginalized women and farmers to help their foster their entrepreneurial spirit and to turn potential into profit through enterprise development. Since its inception in 2006, the organization has been started his paths on products based enterprise development through marginalized community based institution both in agriculture/NTFPs and Non farm sector. The organization concentrates most of its activities in undivided Kalahandi district of Odisha .

## 7. Vision and Mission:

### *Poor and disadvantaged people empowered – Sustaining Change for next Generations*

PALLIVIKASH visualizes a Just and self-reliant society where vikash of ( socio-economic and political development ) community at large so as to all the members enjoy equal opportunities, rights, justice and participate for democratic decision making to resolve the issues of the society. A society where the people can challenge discrimination and exploitation exercise their secured rights on resources for their self development of and the society at large and live with dignity.)

#### **Mission:**

*Empowering the vulnerable poor and marginalized communities for their rights of the over resources, opportunities, institutions and processes for improving their living standards, reduce their vulnerability and contribute to overall sustainable social-economic-environmental growth*

**PALLIVIKASH** as a dynamic resource centre agency provide strategic support *on the* issues pertaining development struggle over the ownership of resources & to improve poor people living standards, reduce their vulnerability and contribute to overall sustainable social-economic-environmental at the same time, enabling change at the macro level where all the members enjoy equal opportunities, rights, justice and participate for democratic decision making and exercise their rights for the development of self and the society at large.

## 8. Core value

- People centered and right based approach
- Partnership with the people at local, national and international levels
- Sustainable development of poorest of the poor.
- Problem solving
- Scaling up the scope and horizon of success
- Accountability and transparency at all levels
- Respect to the traditional knowledge

## 9. Our strategies;-

- Collaboration and coordination with Govt. department, Agencies, NGOs, Media and individual intellectual.
- Working with local institution at different level to achieve the objective.
- Promoting people organization for work on different issues.
- Promoting people participation with gender equity in different programme.
- Developing ownership among the people
- Promoting volunteerism among the people.
- Ensuring women participation in every level of organization.

## 10. Strengths of the Organizations

Pallivikash (PV) has multifarious activities contributes towards the building community organizations and enhances access of the people towards local natural resources for improving livelihood options. The organization has built up its competency in various fields such as Action Research, Actions and Policy advocacy since last 7 years. However, the organization's major strengths are:

- Transparency at the organization and project level
- Democratic Decision making process in the organization
- Action Research and socio-economic assessment
- Most of the staff are well experienced
- Operating in 2-districts of Orissa through field projects
- Having working experience in tribal inaccessible area
- Well equipped documentation of organization
- All the staffs are computer friendly and working with team spirit.
- Net working with CBOs, NGOs, District administration and national level NGOs.

## 11. Details of staffs profile (Core staffs)

No of Regular Staffs including Professional	No of Part Time Staffs	No of Volunteers	Total
15	18	23	56

## 12. INTERVENTION AREA

### (i). Present Target Population:

The organization target different communities of people

- Community based organization( SHGs, Federation and Farmer Producer Company limited) , Forest protecting communities, & forest protecting networking , network of NGOs, CBOs etc
- Poor tribal's communities
- Marginal and small farmers
- PRIs functionaries at the Panchayat level
- Women in general, children belonging to poor families etc.

### (ii). Ongoing Project of the organization

Sl. No	Type of Program	Funding Agencies	Started from the Years
01	Response for Covid-19 and Migration in Komna and Nuapada Block, Dist-Nuapada	UNDP and ICRG Ministry of Rural Development , Gol	2020
2	Special Programme for promotion of Millet in Tribal area of Odisha( Boden Block, Dist-Nuapada )	Government of Odisha(Agriculture Department, WASSAN and NCDS, BBSR)	2017 to 2022
3	Micro Enterprise Development on Bamboo Craft Development and marketing and Lac Cultivation and Marketing	NABARD	2020

4	Rural Mart Management	NABARD	2018 to 2020
5	Strengthening Farmer Producer organization	NABARD	2020-2022
6	Social Auditing of MGNREGA	Government of Odisha	Continue since 2017

### 13. INTERVENTION AREA

#### I. Institution Building

- ❖ 315 SHGs has been formed and the natured by the organization in Khariar, Sinapali, Boden and Komna Block of Nuapada district which are established credit linkage with local banks. No special Women SHG programme is being implemented by the organization with the financial support of GRAM UTHHAN and NABARD.
- ❖ Promoted and strengthen MARJYADA FARMERS PRODUCER COMPANY LTD (Log on [www.marjyadaodisha.org](http://www.marjyadaodisha.org)) as a support Service provider to farmers clubs on capacity building, productivity enhancement and market development.
- ❖ Two producer company is under registration process in Sinapali and khariar Block of Nuapada district.
- ❖ Business development services to Producer Company promoted by the organization and other company also.
- ❖ 06 Producer Group Promoted and strengthen on species and rural product development in Khariar and Boden Block of Nuapada district.



#### II. Livelihood Promotion

- **Agriculture based livelihood promotion;** Major focused has been given on productivity enhancement, value addition and processing and marketing of agriculture, vegetable and horticulture produces through cluster based approach by farmer's clubs programme of NABARD. Major focused has been given on waste land management and drought resistant crops like maize, pulses and onions and traditional varieties for livelihood enhancement of migrant community.
- **Promotion of poultry and Mushroom;** It is key activities for small, marginal farmers and migrants vulnerable families to check migration and strengthening their livelihood in low cost inputs. The organization has supported to farmers for their skill development as well as marketing of their products in higher price.
- **Value chain Development:** Pallivikash is working on value chain development for NTFPs, Agriculture, Horticulture and Millet based produces since last five years. Value added and processed different products and established market for selling of their products.
- **Lac Based Livelihood Promotion:** Pallivikash is promoting Lac based livelihood through farmers Club programme in 8 villages of Nangalbord GP. The organization has provided both technical and marketing support to 160 farmers through promoted farmers clubs.



- **Product and Market Development:** Developed different value added and processed products of NTFPs and Surplus Agriculture products by producer's organization and marketed in different Mela / exhibition and Rural Mart , Khariar



- **Economic Empowerment:** especially Pallivikash is working on economic empowerment through organizing financial inclusion literacy with different financial institution and Banks with SHGs, Primary Cooperative and involved in enterprise.
- **Convergence:** Sensitized to vulnerable communities on social security, different scheme and programme for easy access of scheme and programme in program area.
- **Covid-19 and Migration;** The project is being implemented by the support of UNDP, ICRG and Department of Panchayatraj and Drinking Water Government of Odisha in Komna and Nuapada Block of Nuapada district on creation of community assets though utilization of natural resource management( water, land forest and livestock development) under MGNREGS like tank renovation, construction of compost pit, land development, TCB, nutritional garden promotion to create employment for migrant people. The organization also distributed Agriculture Kits and Mask to migrants people in both block.









### III. Capacity building /Technical Training:-

- **Institution Management and Market Access:** Pallivikash is providing basically two type of Training to strengthen and build of the intuition like intuition management and market Access/development. Training needs assessment, Mapping of institution, content Development and module development is the part of training programme.
- **Technical and Enterprise Management;-** It is one of the core training for producer Organization as well as producers to manage the enterprise in sustainable way. Technology transfer on products enhancement. Product development, enterprise management and sustainable management of resources are the Key areas of the training programs.
- **Business Planning and its strategy development;** - Business planning is a one of the Important strategic for value chain development and enterprise development by producer Organization. Pallivikash facilitated training program on business plan and strategy Development for each producer organization for sustainable management of business..
- **MIS;** Organized management information system for SHGs, farmer clubs and producer company on their business MIS management for proper management of institution.
- **Training of Community Resource Person and Community Cadre development;** It is a strategy to develop CRP among the Community to manage the enterprise as well as institution in sustainable manners. So accordingly, the organization has organized capacity building training for CRP and CC in the Program area.
- **System of Millet Intensification and Organic Manure Preparation;** The organization has been conducted training on System of millet intensification and organic manure preparation and its utilization in the field for small and marginal farmers.



### IV. Sustainable Natural Resource Management

- **Bio-diversity conservation:** It is our ongoing programme through our farmers clubs and forest protection committee. The organization is sensitizing and strengthening to the community based organization on biodiversity conservation. The farmers are maintaining Bio-diversity registers in each village.
- **Study on different Market and Product;** Pallivikash conducted market study like Lac, Onion, thrown broom and other NTFPs for our learning and intervention in value chain development



- **Right Based Activities;** Pallivikash is working on right based approach of tribal and Community leaders on different acts and its proper implementation related to Natural Resources Management.

#### V. Water and Sanitation

The Solid Waste Management rule initially was meant for municipality areas. But, as per the direction of National Green Tribunal (NGT) recently, rural areas will also have to follow the guidelines.

The Government is also formulating a sanitation policy in which GPs will be major stakeholders. The new policy will mandate for compulsory compost pit in every household besides garbage cleaning and proper waste disposal. So the organization has sensitized Grampanchayat



functionaries including all stakeholders as per the Solid Waste Management Guideline. Keeping in view the organization has organized village and GP level meeting on Waste Management technique and use of dustbins, waste collection, segregation, treatment and disposal of waste. The organization has prepared SWM detail project report at GP level in Khudpej of Khariar Block.

#### VI. Coordination and Networking

- Anchor Person on NTFPs based Livelihood by NIRD, Hyderabad
- Board of Director Members in District Supply and Marketing Society, Nuapada (ORMAS)
- Leading organization members in Minimum Support Price Management and Coordination Committee, Nuapada headed by District Collector.
- The organization is one of the Board of Director of Agriculture Technical Management Team (ATMA), Nuapada Chaired by District Collector.
- Member of Agriculture Strategies Committee, Nuapada
- Member of Scientist Committee managed by Krushi Vigyan Kendra, Nuapada
- Advisory member of District Forest Forum, Nuapada.
- Partner with Marjyada Farmer Producer company Limited, Chalanpada
- Partner with WASSAN, Hyderabad and Nabakrushna Choudhary for Development Studies, Bhubaneswar.

#### 14. Financial Status of the Organization (Turn Over)

Year 2016-17	Year 2017-18	Year 2018-19	Total
2906907/-	25,69,375/-	25,20,918/-	79,97200/-

It is certified that the above information are correct and right to the best of my knowledge and it will be used as documents of the organization.

*Srinath Kumar Raut*  
Secretary  
PALLIVIKASH

Signature and Seals of the Chief Functionary  
PALLIVIKASH