

ANNUAL REPORT 2020-21



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SECRETARY  
PALLI VIKASH



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 SECRETARY  
 PALLIVIKASH



## Message from Secretary

Since 2001, Pallivikash is working on natural resource management and livelihood promotion in Nuapada district for small and marginal communities. The organization has also focused on natural farming practices in the operational area of Boden Block through small and marginal farmers and planned to make fertilizer and pesticide free village. The organization has been working since last four year on Special Programm for Promotion of Millet in Boden Block of Nuapada district with the partnership of ATMA, Nuapada, Government of Odisha and WASSAN one of the leading organization in India. The objective of the project is to revive millet cultivation, consumption, commercialization and inclusion in government programme. The imitative has been started during the reporting year. Livestock is one of another source of livelihood for small and marginal farers and the organization has started worked on strengthening farmer's institution. It is sources that can double the income of farmers. Like that , collective procurement and trading of NTFPs, value addition and processing and marketing which helped to forest dwellers and landless people on livelihood promotion, increase food and nutrition value. As per of holistic livelihoods intervention. PALLIVIKASH has given emphasis on promotion of pulses like Desi Chana, Pigeon pea, green gram and horse gram in Boden and Khariar Block of Nuapada district. As a result, farmers got nutritional food at household level and also established market linkages for higher price. During the reporting year, the organization has worked on employment, enterprise and economic development through self managed institution of marginalized communities. ICRG is a technical assistance program of DFID, UK with Ministry of Rural Development, Government of India, aimed at integrating climate concerns into the MGNREGS activities – piloting them at grass root level and building capacity of various stakeholders in the planning/ implementing value chain. The organization has implemented in 30 GPs of all block of Nuapada district to create climate resilient work under MGNREGS through GIS based NRM planned by concerned GP administration. Due to covid-19 pandemic situation, the organization has distributed covid-19 relief package to Widow, Covid effected families, physically challenged and marginalized people belong to tribal and Schedule Tribes who are unable to purchase ration for their daily life. Institution building is one of core strategies of the organization for increasing income of farmers and producers, so we have given more focus on promoting and strengthening producer groups and FPOs.



We thank to our Donor, Government Agencies, Partner NGOs, all government departments and all stakeholders for their continued trust and support during the reporting year to realize our vision of a good society ensuring wellbeing to the people

Secretary  
Pallivikash



## ABOUT PALLIVIKASH

PALLIVIKASH is a civil society organization working Odisha, India. Major focus is enhancing the food, nutrition and livelihoods security of poor farmers, tribal, NTFPs collectors and vulnerable communities. Empowering the above targeted communities through promotion and strengthening local self governing institutions like CBOs /farmer's producer company is core ethic of activities.

### **Executive Committee**

Pallivikash is governed by its Executive Committee (EC). The members are nominated by the General Body. They have rich experiences on rural development, sustainable agriculture, livelihoods, cooperatives, natural resource and environmental governance and conservation of bio-diversity. The EC provides visionary leadership to the organization.

### **Out Team**

PALLIVIKASH has a multi-disciplinary team of professionals with extensive sectoral experience in millets based bio-diverse farming, rural development, land tenure, forest governance , community empowerment and issues related to food security.

## OUR MISSION

*Empowering the vulnerable poor and marginalized communities for their rights over the resources, opportunities, institutions and processes for improving their living standards, reduce their vulnerability and contribute to overall sustainable socio-economic-environmental growth*

## VISION

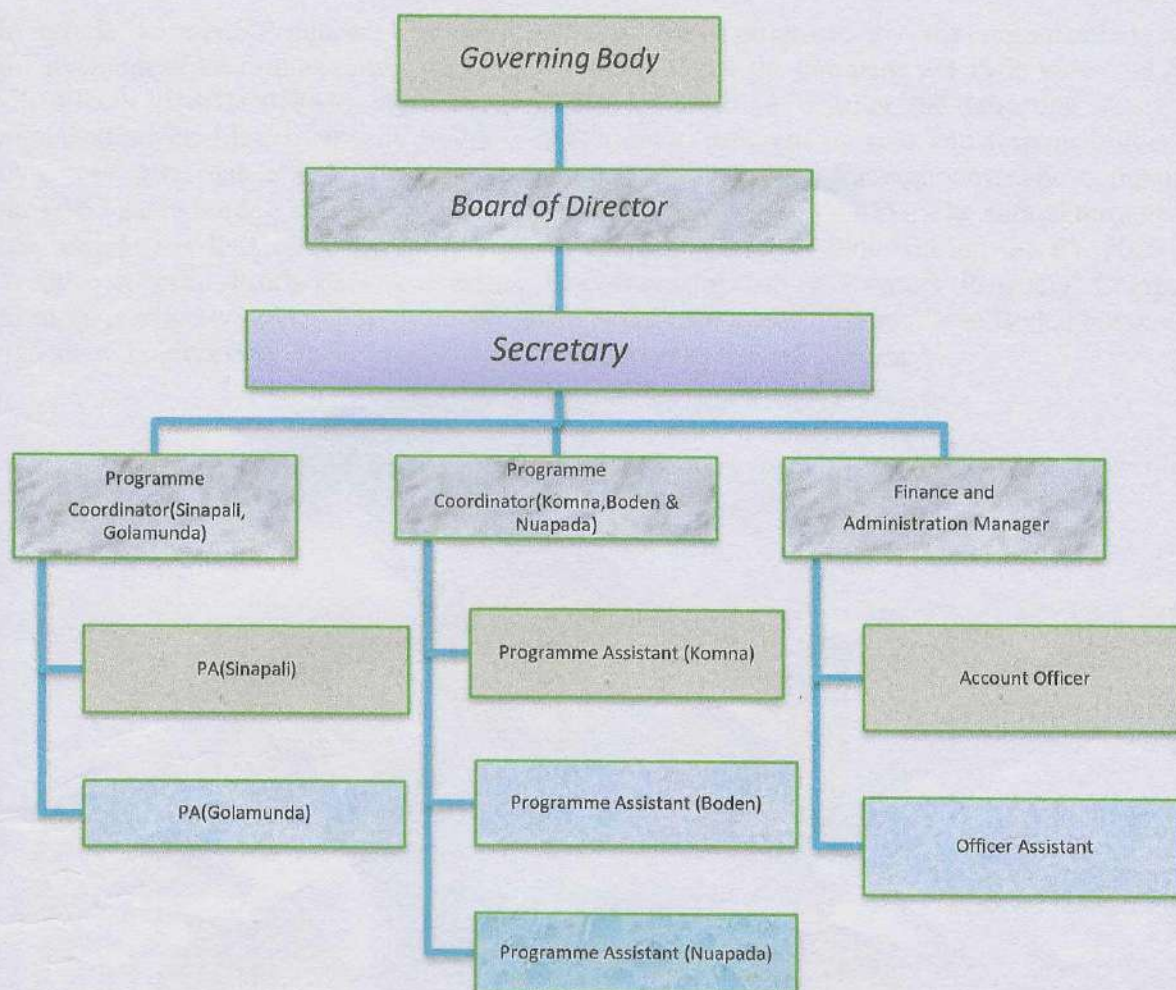
*Poor and disadvantaged people empowered – Sustaining Change for next Generations*

PALLIVIKASH visualizes a Just and self-reliant society where Vikash of ( socio-economic and political development ) community is large so as to all the members enjoy equal opportunities, rights, justice and participate for democratic decision making to resolve the issues of the society. A society where the people can challenge discrimination and exploitation exercise their secured rights on resources for their self development of and the society at large and live with dignity.)

**Operational Area of the Organization;** The organization is working in Nuapada, Bolangir and Kalahandi district of western Odisha.



## ORGANOGRAM OF PALLIVIKASH



### INSTITUTION BUILDING FOR POOR MARGINALIZED COMMUNITIES

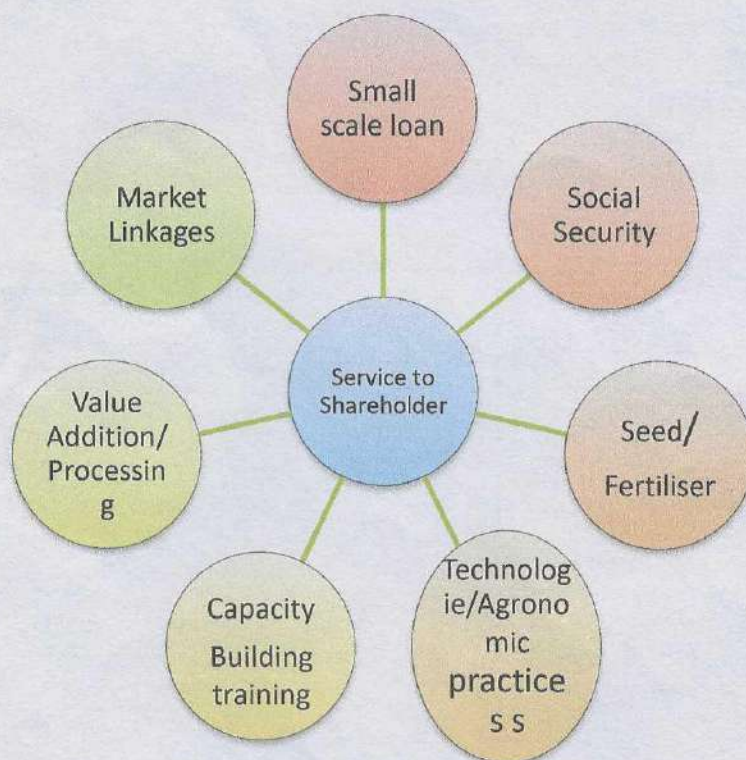
Promotion and strengthening of Community based institution is core strategies of Pallivikash for reduction of poverty and sustainable development of the marginalized communities. The producer organizations are dealing vegetable, millets and agricultural products. During the reporting period, the organization trained on institution building and market access or marketing of product in fair price. The organization is providing techno-managerial support to the company and marketing of their products. The organization is working with SHGs, Producer Group and FPOs in Nuapada district with involvement of small and marginal farmers. We have established linkages with government department like ORMAS and OLM for mobilization of resource.



## FARMERS PRODUCER ORGANIZATION

Marjyada Farmers Producer Company Ltd has been promoted by the organization with involvement of 90 farmers clubs which is registered under the company act 1956 vide CIN No-U01407OR2014PTC018538 on dated 23<sup>rd</sup> December 2014. During the reporting year, the organization facilitated capacity building and training program on role and responsibilities of Directors, governance and maintenance of required documents for company. The companies have 953 share holders and the percentage of active share holders is 85%. The annual turnover of the company is INR 69 lakhs and the profit amount is Rs1, 71,098/- during the FY 2020-21. Product specific Producer Organization like Dwarsini Millet Farmers Producer Company Limited is actively working on millet production and processing of products in Boden block with 450 share holders since last 1.6 years by the support of ATMA, Nuapada.

### Model of Producer Company Limited



### Producer Group Formation and Strengthening

The organization has formed 15 no. of women product based producer group of vulnerable communities with involvement of selected women from SHGs. Narishakti Producer Group , Goimundi is working on spices value addition and processing with packing and marketing.



Narijagaran Producer Group is exclusively working on millet based value addition and processing with involvement of 35 women. All these value added and processed products are marketing in whole sale and retails sale by the support of promoting organization Pallivikash. The average turnover of two producer group is 1.30 lakhs. They have developed their own business development plan which is being implemented during the year. We have also promoted and strengthening 13 producer groups under the ICRG supported by UNDP.



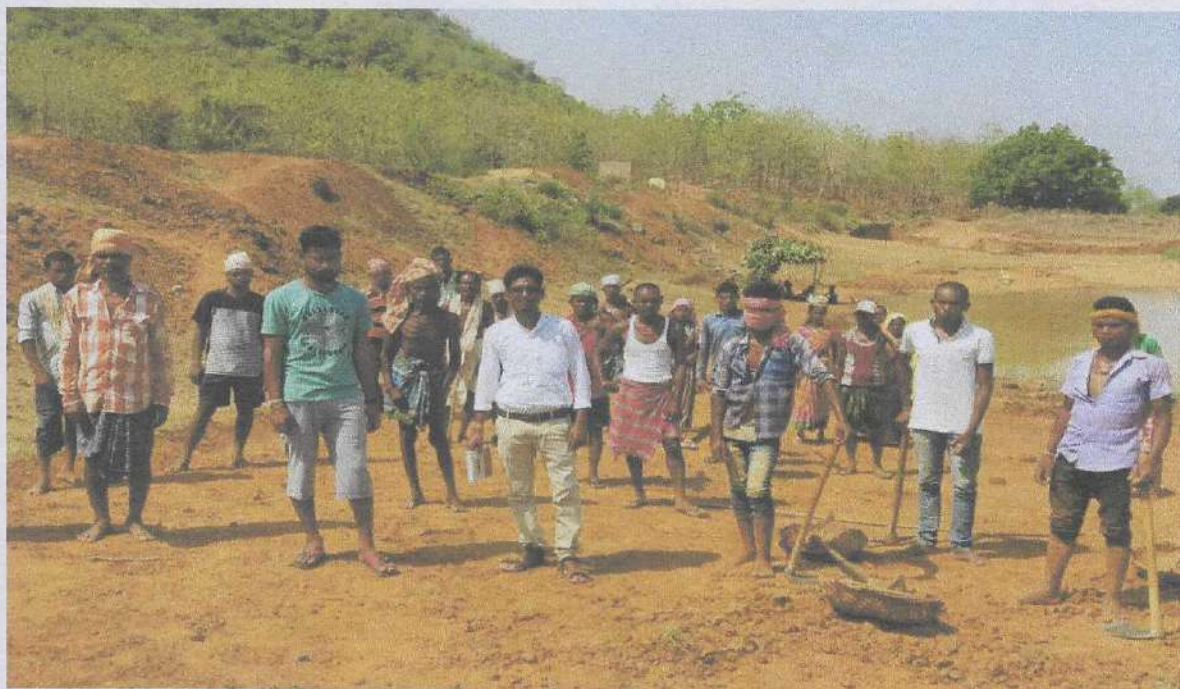


### **Infrastructure for Climate Resilient Growth Programme supported by UNDP**

The goal of Infrastructure for Climate Resilient Growth (ICRG) is to ensure that the poorest and the most vulnerable people are able to tackle impact of climate extremes through a better understanding of climate factors and building capacities of field practitioner. The focus of the programme is to improve the durability of assets enshrined in MGNREGS by building climate resilience, and thus to enhance the livelihood security of the rural poor and vulnerable groups, especially women.

The team has established 15 Nos. of climate smart livelihood model, completion of 30 GIS GP plan, 39 community and 256 individual ongoing works under MGNREGS, 18 onion storage, 10 SHG mushroom cultivation, input subsidy for vegetable cultivation and 22 hectors mango plantation is going on under MGNREGS during this year. In response to covid-19, the project has achieved the targets of 8740 common people sensitized, 43,375 people has taken vaccination, 8752 workers scanned and 120 cases referred to hospital for covid test, 4200 people washed their hand by 06 no touch hand wash, 20 vulnerable families distributed ration kits, 06 number of vulnerable people started petty business, desi poultry farming by 27 vulnerable families, promoting kitchen garden by 50 HHs, installing 2 Jalachhatra, setting of millet value addition and processing by producer group and manufacturing of Badi by a producer group. The project team has conducted 186 numbers of villages, GPs and Blocks level meetings and workshops with involvement of 4742 participants.

### **Community Work under MGNREGS by ICRG Programme**





### Livelihood Model under ICRG Programme



### Thermal scanning in Community work place under ICRG Programme





## Pretty Business by marginalized women under ICRG Programme



### SUSTAINABLE AGRICULTURE

Organic farming with sustainable agriculture practices has been accepted by the farming communities as the best method due to its health and inputs costs. Traditional seed collection saving, mixed millet farming, seed conservation and practicing of vegetable cultivation has made positive impact on livelihood promotion of the community. As per the need of the area and scope of pulses cultivation, PALLIVIKASH has been given more focused on millets and pulses cultivation and its value addition for enhancing income of





farmers. The intervention resulted in an increase in the production of pulses and making it affordable for consumption by the poor. The organization has provided inputs to farmers of MFPCCL for productivity enhancement of vegetable including onion and established market linkages through the company.

- 450 HH adopted sustainable agriculture practices
- 150 women farmers trained on millet seed collection and storage through Seed Bank
- 350 farmers cultivated 450 acres of pulses like horse gram, green gram and pigeon pea in Boden Block Nuapada district

### Seed Conservation and Management



**Millets Seed Production in Boden Block of Nuapada district**





### Vegetable cultivation

The organization also provided vegetable cultivation training as well as good varieties of seed support to the selected farmers of Khariar block through farmers clubs. Under this initiative 453 farmers were provided hybrid seed of vegetable ,technical and marketing support .So their average income has been increased Rs.8000/- to Rs. 13000/- during the seasonal intervention. The organization has trained the farmers on utilization of organic manure and pest management. As per the need of the farmers, the organization organized 10 days off season vegetable cultivation training for 150 selected farmers of farmers clubs.

#### Demonstration under different schemes and programmes

Sl. No	Type of intervention (Scheme/Programme)	No of village covered	Area in Hector	No of beneficiarises
1	Maize Cultivation	50	250	500
2	Mushroom Cultivation	10		250
3	Onion cultivation	25	150	250
4	Vegetable Cultivation /Off season Vegetable	10	240	540
5	Green Gram	25	250	600
6	Kusumi Lac cultivation	5		150



#### Special Program for Promotion of Millet in Tribal Area

The crop is favored due to its productivity and short growing season under dry and high-temperature conditions. Millet is more profitable and drought resistant crop which is suitable for our area. PALLIVIKASH is promoting mixed –millet, diverse and sustainable farming practices among small and marginal farmers. The organization is working towards restoring the indigenous crop diversity, indigenous agronomic practices and sustainable agriculture. Since



2017-18, the project is implementing in Boden Block of Nuapada district by the support of Odisha Millet Mission. It has three partner i e ATMA, Nuapada, Pallivikash and WASSAN.

### Area Coverage of Millets

The organization has organized several meeting and community mobilization initiatives in operational area of Boden Block to adopt agronomic practice that is system of Millet Intensification and Line Transplanting in finger millet crop. During the reporting period following are the achievement. Organic manure and pesticide like Bijamruta, Handikhata, Jibamruta and others were prepared and utilized in millet field. The farmers has cultivated finger millet both in Kharif and Rabi cropping season by providing of protective irrigation to farmers under the project.

Crop	No of Village	Finger Millets						Little Millet		Total	
		SMI		LTP		LS		LS			
		No of Farmers	Area(Ha)	No of Farmers	Area(Ha)	No of Farmers	Area(Ha)	No of Farmers	Area(Ha)	No of Farmers	Area(Ha)
Kharif	64	554	333.5	304	187	170	95	67	26.7	1095	642.2
Rabi	13	285	123.1	11	4.5	19	9.8			315	137.4
<b>Total</b>	<b>77</b>		<b>456.6</b>	<b>315</b>	<b>191.5</b>	<b>189</b>	<b>104.8</b>	<b>67</b>	<b>26.7</b>	<b>1410</b>	<b>779.6</b>

### System of Millet Intensification





### Finger Millet in Boden Block



### Crop Cutting of finger Millet

The organization has conducted crop cutting of finger millet and little millet to know the yield status of Boden Block. The yield per acre of finger millet is 7 quintal/acre which is good production in comparison to other block of the area. The organization also facilitated crop cutting of little millet in the presence of Agriculture department . Total 40 crop cutting has been done to find out the yield status of Boden block. In this process, farmers of the concern village also participated in Ghantiguada and Sunamudi village.





### Community Seed Centre and Custom Hiring Centre Management;

During the reporting year, the project has established 2 CHC and 2 CSC to provide qualities millets seed and equipments to farmers in their nearby village with minimum hiring charges. This entire centre is being managed by CBO Marjyada Farmers Producer Company Limited one of implementing partners with PALLIVIKASH and ATMA, Nuapada



### Millet Based Value Addition, Processing and Organizing Food Festival

Finger millet is well comparable and even superior to many cereals in terms of mineral and micronutrient contents. Its major use as food has remained only in the area where it is cultivated and to the traditional preparations. Finger millet has good potential of providing nutritional security to the consumers. Its consumption in urban area can be increased through its proper processing and value addition. With the advancement of postharvest





processing and value addition technologies, it has become possible to process and prepare value added products which are acceptable by both rural and urban consumers. This will not only help in increasing the profitability of its cultivators but will also help in providing income and employment opportunities in rural area. So the organization has facilitated and developed different value added and processed products and marketed in different market. Beside it, different recipe also prepared and tested in food festival in Block level and district level exhibition under the project.

### Procurement of Millets and Its Value addition

The Government of **Odisha** started **procurement** of **ragi** through TDCC in kharif 2019-20 from millets farmers. During the marketing season, 560 farmers registered in 3 PACs of Boden block for marketing of Ragi in Mandi. The organization has sensitized to farmers on MSP and FAQ through organizing of Procurement Ratha and Awareness Rally in Boden Block. 230 farmers sold 535 quintal of Ragi in Mandi of Boden and as a result farmers got their price of Rs 3150/- per quintal in own bank account.





### Micro Enterprise Development Program

The organization has organized 11 days Micro Enterprise Development Programme on backyard poultry farming in Litisargi village of Boden block by the financial support of NABARD. There are 30 women of 3 SHGs trained and also demonstrated backyard poultry farming. The organization has provided technical as well marketing support to tribal rural women through Marjyada Farmers Producer Company Limited.



### Market Promotion through Rural Mart

The rural mart is functioning since last 9 years for direct marketing of value added and processed products of SHGs and Producers Company limited. Now the Rural Mart is being managed by the company and providing marketing support to SHGs and producer groups of the district. Total turnover of the outlet is Rs.8, 23,330/-and profit amount is Rs1, 00,500/-. The company is providing service to SHGs and producers groups of the district on technical and marketing of products during the year **Women Empowerment and Income Generation Activities**

It is our key strategies for women empowerment. Since last 8 year, the organization is working on





women empowerment through SHGs and income generation activities by poor and marginalized women in undivided Kalahandi district. There are 315 SHGs promoted and strengthened by the organization. The organization has provided technical training on products development and its marketing through rural mart. As a result the SHGs are getting regular income and sustaining their livelihood. There are 35 SHG involved in Non Timber Forest Products collective marketing and its value addition. The organization has supported to the tribal women for marketing of their products.

### COVID-19 RELIEF SUPPORT BY JIV DAYA FOUNDATION

India has faced many hardships in the past few months due to impose of force lockdown in response to covid-19. The imposed lockdown has resulted in loss of job and employment and made them faced various hardship. Most of the tribal people were moved to their nearby cities and get engaged in different factories. Due to Covid-19, the vulnerable communities came back to home without work in hand. As a result they are unable to procure ration and food as they had neither money nor work in the village. Along with this 6% people belong to physically challenged and marginalized communities and facing the similar problem. Out of 6%, some people are not benefited under government social security schemes. Keeping the current situation in view the organization has decided to distribute ration kits as covid-19 relief package by the support of JIVA DAYA FOUNDATION. By the ration kits distribution, 200 HH of 6 villages had enhanced their food security in pandemic period of Covid-19. The covid affected people were highly discriminated and were avoided in social gatherings, due to the intervention they met their ration requirements of almost 15 days at their door steps.





### Child Right and Right to Education

Pallivikash is working on right based activities in the field of child and Human right. Child labor in the district is assuming dangerous proportions due to poverty. The organization has been conducted the meeting for awareness on child right in 15 villages of Boden and Golamunda Block of undivided district. The organization also sensitized to the people on RTE and its benefit for the common people.

### FOOD AND SOCIAL SECURITY

Social security is essential for the well-being of people and society. It is a basic human right (though not one of the constitutional fundamental rights), and its fulfillment will contribute to achieving various developmental goals of the nation. Social security measures will have far reaching benefits in the form of



reducing infant and maternity mortality rates, improving productivity and promoting sense of pride and self-respect amongst the citizens. Such measures will also help in eradicating poverty to some extent. Starting from the minimal level of providing protection against health and life hazards in work situations, it can progressively be extended to social security welfare measures involving provision of better health care, maternity care, old age provisions, etc. Such social security can and, perhaps be extended to one and all. By the Support of **GRAMEEN FOUNDATION INDIA PRIVATE LIMITED**, the organization has facilitated the following schemes in 5 blocks ( Turekela, Belpada, Bangomunda, Muribahal and Titilagarh) of Bolangir district. The organization has created awareness among common people for taking insurance policy and as on reporting period , the organization has covered 7535 individual under different following schemes.

- Pradhan Mantri Jeevan Jyoti Bima Yojana(PMJJBY)
- Pradhan Mantri Suraksha Bima Yojana(PMSBY)
- Life Cover under Pradhan Mantri Jan Dhan Yojana (PMJDY)
- Varishtha Pension Bima Yojana.



- Pradhan Mantri Fasal Bima Yojana(PMFBY)
- Pradhan Mantri Vaya Vandana Yojana(PMVVY)

#### FOOD AND NUTRITION INCLUDING HEALTH AWARENESS

Lack of nutrition food and awareness cause of malnutrition and along with this HIV/AIDS infection is spreading rapidly in the area due to higher migration to nearby city like Bombay, Raipur, surat, Hyderabad. There are different issues like malnutrition, malaria, health in our operational area. In this context, the organization organized malaria health camp, awareness campaign among migration people in Sinapali and Khariar Block. The organization has been sensitized the people to access government healthcare facilities in the area and two numbers of health camps has been organized in Khariar Block of Nuapada. Food and nutrition workshop and awareness campaign has been organized in Boden block for sensitization among common people.

#### **Solid Waste Management & Sanitation Literacy Campaign**

The Solid Waste Management rule initially was meant for municipality areas. But, as per the direction of National Green Tribunal (NGT) recently, rural areas will also have to follow the guidelines. The Government is also formulating a sanitation policy in which GPs will be major stakeholders. The new policy will mandate for compulsory compost pit in every household besides garbage cleaning and proper waste disposal. So the organization has sensitized Grampanchayat functionaries including all stakeholders as per the Solid Waste Management The organization has also conducted sanitation literacy campaign in Boden and Khariar block of Nuapada district.



#### **Programme Monitoring**

There is Program Management Team (PMT) with involvement of Board of Directors and senior staffs at office level to review the progress of the project. Every month volunteer, staff and the head of the organization review the progress of the program. Similarly all the staffs, volunteers of the program sit for two days to review the program of the actives and plan for the next quarter. Apart from that internal assessments are being done at field level on regular basis to know any comments suggestion on the program. The secretary directly involves himself in the program

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and suggested time to time on the execution of the program. During the ending of the year 4 to 5 members has been formed to monitor / evaluate the ongoing program of the organization and they presented their report of the evaluation in program monitoring committee of the organization and as per the evaluation report the organization revised the strategic and take action for better management of the program.. Management Information System also developed for easy monitoring and smooth management of program.



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